PRINCE
KUMI - FRIMPONG
PRODUCT DESIGNER

CONTACT

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SKILLS

Illustrator	Prototyping
Photoshop	Wireframing
Sketch	HTML / CSS
XD	Balsamiq
Figma	Research
Userzoom	Miro

HOBBIES

I am a very active individual regularly training in the gym and keeping fit and healthy. I enjoy bike riding through the hills of a cold night and traveling to new places. My mornings are usually spent on reading a book.

LANGUAGES

English	Spanish
Italian	Twi

Graphic Designer turned Product Designer skilled at empathizing with people and creating user-centric design solutions. Skilled in research and analysis using HCD (human-centered design) methodologies.

I believe in designs that are not just aesthetically pretty and pixel perfect but design aimed at solving simple user-related problems.

PROFESSIONAL EXPERIENCE

PRODUCT DESIGNER
Community Brands | Full Time | Feb 22 - Present

- Leading the design scope, framework and recommendation for a design system workstream for clients. Along with engaging with key stakeholders to identify how the DS would resolve their existing pain-points and enable them for future work.
- EdTech Projects worked on include: **Teacher2parents, School Money, Assembly One, Exporter**

UI / UX DESIGNER
Omnio Global | Full TIme | March 21- Feb 22

- Supporting the Omnio team with service, product, and customer experience design research. From conducting customer interviews, synthesis/analysis, to creating highly responsive prototypes to demonstrate new ideas and technologies to stakeholders and new clients.
- Clients worked in the past include **H&M, Manchester United, TUI, Easy jet,** and many more.

LEAD DESIGNER
Base Consultancy | Contract | Dec - Feb 2021

- Leading the design and creative direction of the entirely new brand identity and visual design of the website for the company

UI/UX DESIGNER
Mama Corporation | Contract| Aug 20 - Dec 20

- Worked as the only designer in a team of 5 consisting of developers and Product owners to build a fintech mobile platform for both iOS and Android.
- Supporting the project team in leading and producing the wireframes to reflect several customer journeys for the overall user experience

UX DESIGNER
TCL Structures | Contract | Jun 2019 - Aug 2020

- Collaborated with the marketing team to develop High Fidelity wireframes to improve the overall user experience of their website across mobile, tablet, and desktop.

DIGITAL MARKETING EXECUTIVE
E4k Digital Agency | Contract | Dec 2019 - Aug 2020

- Designed creative projects geared at advancing brand awareness in various industries for local businesses

SENIOR GRAPHIC DESIGNER
Omegahause Multimedia | Fulltime | Jan 2015 - Sept 2018

- Supporting the creative design team with implementing a corporate identity refresh across a detailed design system / pattern library, sample design pages and social media for clients