



PRINCE KUMI

UI/UX DESIGNER

CONTACT

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📍 Wolverhampton, U.K

🌐 www.princhipeh.com

🌐 Prince Kumi

SKILLS

Illustrator Prototyping
Photoshop Wireframing
Sketch HTML / CSS
XD Balsamiq
Figma Research

COMPETENCES

User Research & Personas
Information Architecture
Usability Testing
Wireframing & Prototyping
Visual Design
UI elements
Style Guide
Print Design
Branding

LANGUAGES

English Spanish
Italian Twi

Graphic Designer turned UI Designer skilled at empathizing with people and creating usercentric design solutions. Skilled in research and analysis using HCD (human-centered design) methodologies.

I'm passionate about designing for users, and my background in Graphic Design, Web and Print design helps me create UI designs that are minimalistic, aesthetically pleasing, and pixel perfect.

PROFESSIONAL EXPERIENCE

USER INTERFACE DESIGNER

Princhipeh Designs | Freelance

2016 - Present

- ◆ I had the pleasure of working on various projects from creating low & mid fidelity wire-frames for new projects to performing A/B tests to existing web application to find ways of improving them. Companies such as **TCL Structures Birmingham**, Base London, Premiere Tyres have all been proud to work with me.

GRAPHIC DESIGNER & SOCIAL MEDIA MANAGER

E4k Digital Agency | Birmingham | Agency

December 2019 - August 2020

- ◆ Creating bespoke designs tailored for their business needs and introducing new campaigns that could help increase their returns on investments
- ◆ Designed creative projects geared at advancing brand awareness in various industries for local businesses Promotional print material, web assets, advertisements, stationary, brand guides, logos, and landing pages.

SENIOR GRAPHIC DESIGNER

Omegahouse Multimedia | London | Agency

January 2015 - September 2018

- ◆ Worked alongside other designers to drive clients projects from the concept stage to the end of print production.
- ◆ Made design decisions to optimize client's design to better suit their wanted outcome. Collaborated with other designers and production specialists to improve on print material, generating over £20,000 for clientele as a results.

QUALIFICATIONS

UI DESIGNER CERTIFICATION

Career Foundry - 2020

BA (HONS) VISUAL COMMUNICATIONS

University of Wolverhampton - 2019

DIGITAL MARKETING

Master Digital Marketing: Udemy -2017

- ◆ Google Analytics | Social Media Marketing | Search Engine Optimization | YouTube Marketing | Email Marketing

BSC COMPUTER ENGINEERING

Politecnico di Torino - Italy | 2013

- ◆ C - Programming | Html | Javascript | CSS